



SaneBox Year End Partner Promotion



WHAT: is SaneBox?

SaneBox is a suite of AI, Productivity and Sales tools that integrates within your email. It filters unimportant emails out of the inbox and summarizes them in a daily digest for easy processing. It has a full suite of tools to help you save time and sell more (snooze, unsubscribe, reply tracking etc). **43% conversion rate** on Office 365. ([watch video](#))

PROMOTION: Send an email blast to your customers ([example](#))

- a. Easy, fast, seamless and effective way to try SaneBox with your SMB customers.
- b. SaneBox will create a custom landing page with an exclusive discount for your customers.
- c. SaneBox will pay an upfront Marketing Development Fund and up to **€30 per referral**.
- d. Upfront MDF to be agreed based on # of users.

WHY: SaneBox is the perfect add-on for Office365 / Email Service Providers

- Easy to position (superior AI prioritization, sales/productivity tools, cross-platform)
- Simple native integration into any email (esp. Office365 and Google Suite)
- Free trial (43% conversion rate on Office365)
- Sticky (1.7% churn)
- APS 2.0 package (built with TechnoMango and deployed in the marketplace)
- Easy to bundle with other productivity tools (Office365, Google Suite, Security, Archive, Dropbox, DocuSign)
- Flexible commercials (sliding scale discount, bulk up-front payment with MDF, strategic term license)
- Marketing collateral and sales training (videos, webinars, docs)
- SaneBox provides tech support
- White-label option

Partner Revenue Opportunity Calculator

Input your business metrics to calculate potential revenue opportunity

CALCULATE